




PROVIDERS


Please refer to the ITH website, www.ith.org.za for a list of accredited training providers.



SHORT LEARNING PRO-GRADUATE Programme

The pro-graduate programme in Tourism and Hospitality Management offers a short learning programme in International Hospitality and Tourism Management. It covers all key management skills that are required for a career in management within the hospitality and tourism sector.

-  **DURATION** 12 months
-  **EFFORT** 560 learning hours
-  **MODULES** 4 Modules

 **EXAM DATES & FEES.** Go to www.ith.org.za for current dates and fees.

MODULES




- Emerging Issues in the Tourism Industry.
- The Strategic Impact of the Business Environment.


CHOOSE TWO OF THE FOLLOWING MODULES

- Business Strategy for Hospitality and Tourism.
- Managing Events for Hospitality and Tourism.
- Quality Management for Hospitality and Tourism.
- Marketing Strategies for Hospitality and Tourism.

SHORT LEARNING POSTGRADUATE Programme

The university-endorsed postgraduate programme in Tourism and Hospitality Management advances students who have a Bachelor's Level qualification or improves the career trajectory for those in the workplace. It is ideal for hospitality and tourism graduates, experienced managers within the hospitality and tourism sector without a first degree, and graduates in other fields who wish to make a career change and enter the hospitality and tourism sector.

-  **DURATION** 12 months
-  **EFFORT** 360 learning hours
-  **MODULES** 4 Modules

 **EXAM DATES & FEES.** Go to www.ith.org.za for current dates and fees.

MODULES

- Hospitality and Tourism Marketing Strategies.
- Management and Leadership Across Cultures.
- Hospitality and Tourism Strategic Planning.



CHOOSE ONE OF THE FOLLOWING MODULES

- Hospitality and Tourism Projects.
- Research Methods for Hospitality and Tourism Managers.



ITHSA

Five star qualifications for **first class careers**

SHORT LEARNING MANAGEMENT PROGRAMMES IN TOURISM AND HOSPITALITY



Accredited by CTH



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www.ith.org.za

FIVE STAR PROGRAMMES FOR FIRST CLASS CAREERS

ABOUT

Our Hospitality and Tourism Management short learning programmes can open doors for you in the Hospitality and Tourism industries, and will provide knowledge that can be applied to many other careers. Our internationally recognised short learning programmes run from Foundation Level to Post-Graduate Level and are a great alternative to, or can complement, any university course. If you wish to convert your course with us to a degree, your Senior Level qualifications will enable your admittance to Final Undergraduate Level or Masters Level at a number of universities across the globe.

ENTRY REQUIREMENTS




These are open access short learning programmes. Admission is at the discretion of approved ITH Centres for students whom they consider able to successfully complete the relevant short learning programme.


Prospective students should have completed full-time secondary education up to age 17.



SHORT LEARNING FOUNDATION Programme

The short learning Foundation programme in Tourism and Management comprises of four short learning programmes. It is a perfect foundation from which you can launch your career, study further with ITHSA, or apply for first year acceptance at a number of appropriate overseas universities.

-  **DURATION** 9 months
-  **EFFORT** 600 learning hours
-  **MODULES** 4 Modules

 **EXAM DATES & FEES.** Go to www.ith.org.za for current dates and fees.




MODULES


- Essentials of Human Resources and Business Computing in Tourism and Hospitality.
- Essentials of Marketing and Customer Relationships in Tourism and Hospitality.
- Tourism and Hospitality Industry.
- Essentials of Tourism and Hospitality Operations.

IMPORTANT: Registration Dates and Tuition Fees (which are separate to the exam fees) are set by your Training Provider.

SHORT LEARNING UNDERGRADUATE Programme

The Intermediate short learning programmes in Tourism and Hospitality Management covers the fundamental operational aspects and key management principles within the tourism and hospitality industry. Students can specialise in either Tourism Management or Hospitality Management. Once completed, students can either progress to the Advanced Programme, or gain admittance to a number of universities, worldwide.

-  **DURATION** 12 months
-  **EFFORT** 835 learning hours
-  **MODULES** 7 Modules

 **EXAM DATES & FEES.** Go to www.ith.org.za for current dates and fees.

MODULES




- Finance in Tourism and Hospitality.
- Customer Service Management in Tourism and Hospitality.
- Global Tourism and Hospitality.


CHOOSE ONE OF THE BELOW MANAGEMENT STREAMS

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|-----------------------------------|----|----------------------------------|
| Tourism Management | OR | Hospitality Management |
| • Travel and Tourism Operations. | | • Rooms Division Operations. |
| • Travel and Tourism Supervision. | | • Rooms Division Supervision. |
| • Travel Geography. | | • Food and Beverage Operations. |
| • Destination Analysis. | | • Food and Beverage Supervision. |

SHORT LEARNING ADVANCED Programme

The Advanced short learning programmes in Tourism and Hospitality Management aims to provide students with an understanding of the managerial, decision-making and leadership aspects of the tourism and hospitality industry. They are designed to develop necessary independent research and study skills that are required when working at Senior Managerial Level in the industry.

-  **DURATION** 12 months
-  **EFFORT** 745 learning hours
-  **MODULES** 7 Modules

 **EXAM DATES & FEES.** Go to www.ith.org.za for current dates and fees.

MODULES

- Understanding Funding and Finance in Tourism and Hospitality.
- Human Resource Management in the Tourism and Hospitality Industry.
- Strategic Marketing in the Tourism and Hospitality Industry.
- Customer Relationship Management in the Tourism and Hospitality Industry.
- Contemporary Issues in the Tourism and Hospitality Industry.

CHOOSE ONE OF THESE MANAGEMENT STREAMS

- | | | |
|--|----|--|
| Tourism Management | OR | Hospitality Management |
| • Tour Operations Management. | | • Food and Beverage Management. |
| • Sustainable Tourism and Destination Development. | | • Facilities Management in the Tourism and Hospitality Industry. |

